



THE STATE BOARD OF THE GREAT OUTDOORS COLORADO TRUST FUND  
BOARD RETREAT – ESTES PARK, COLORADO  
WEDNESDAY, MARCH 14, 2018

<u>INDEX</u>	<u>RESOLUTION</u>	<u>PAGE</u>
GOCO Strategic Planning Framework		2
GOCO Trust Fund Management		2



*A meeting of The State Board of the Great Outdoors Colorado Trust Fund convened at 2:10 p.m. on March 14, 2018 at the Estes Park Conference Center.*

**Board Present** Jason Brinkley (Chair), Tom Burke, Katie Cattanach, Warren Dean, Jenn Dice, Karma Giulianelli, John Howard, Tony Lewis (Secretary), Dave Palenchar (Treasurer), Bob Randall, Chana Reed, Jacy Rock (Vice Chair), Jody Rogers, Linda Strand, Julie Thibodeau, Hollie Velasquez Horvath

**Board Absent** Michelle Zimmerman

**Staff Present** Matt Brady, Madison Brannigan, Laura Cardon, Chris Castilian, Andrea Conrad, Rosemary Dempsey, Peter Ericson, Michele Frishman, Amanda Hill, Jake Houston, Lauren Lecy, Dylan Lewan, Jackie Miller, Emily Orbanek, Michelle Schrote, Chris Yuan-Farrell

**Public Present**

**GOCO Strategic Planning Framework** Mr. Castilian, Mr. Ericson, and Ms. Miller presented an overview of a framework to understand and reconcile GOCO's current strategic initiatives, as well as recommended the board endorse a draft timeline outlined in the materials for sequencing GOCO's next strategic plan.

Based on the discussion and feedback provided by the board, staff committed to providing an updated outline and timeline at the June or September board meeting, and to move forward with development of specific content areas as part of the plan as well.

*The board agreed to proceed as discussed.*

**GOCO Trust Fund Management** Mr. Ericson presented on two content areas pertaining to GOCO's grant payment processes and alternative investment opportunities with the trust fund. He asked the board to endorse staff to further research each topic.

*The board agreed to proceed as proposed.*

*The State Board of the Great Outdoors Colorado Trust Fund meeting adjourned at 4:56 p.m. on March 14, 2018.*



THE STATE BOARD OF THE GREAT OUTDOORS COLORADO TRUST FUND  
BOARD MEETING – ESTES PARK, COLORADO  
THURSDAY, MARCH 15, 2018

<u>INDEX</u>	<u>RESOLUTION</u>	<u>PAGE</u>
Board Member Update		2
Minutes Approval		2
Lottery Update		2
Policy Update	2018-08	2
Consent Agenda	2018-01	2
	2018-02	2
	2018-03	2
	2018-06	2
CPW Investment Proposal	2018-04	3
CPW Extensions	2018-05	3
	2018-07	3
Gen Wild Campaign Update		3
CPW Update		3



*A meeting of The State Board of the Great Outdoors Colorado Trust Fund convened at 11:10 a.m. on March 15, 2018 at the Estes Park Conference Center.*

**Board Present** Jason Brinkley (Chair), Tom Burke, Katie Cattnach, Warren Dean, Jenn Dice, Karma Giulianelli, Tony Lewis (Secretary), Dave Palenchar (Treasurer), Bob Randall, Chana Reed, Jacy Rock (Vice Chair), Jody Rogers, Julie Thibodeau, Hollie Velasquez Horvath

**Board Absent** John Howard, Linda Strand, Michelle Zimmerman

**Staff Present** Matt Brady, Madison Brannigan, Laura Cardon, Chris Castilian, Andrea Conrad, Rosemary Dempsey, Michele Frishman, Jake Houston, Lauren Lecy, Dylan Lewan, Jackie Miller, Emily Orbanek, Michelle Schrote, Chris Yuan-Farrell

**Public Present** Jennifer Churchill (Colorado Lottery), David Knox (Colorado Mountain Bike Association), Justin Rutter (Colorado Parks and Wildlife), Pat Schuler (City of Aurora), Alan Tiefenbach (City of Idaho Springs), Colin Waters (Colorado Lottery)

**Board Member Update** Mr. Brinkley opened the floor for any board updates. Mr. Castilian shared highlights from the recent board confirmation hearings with the Senate Agriculture, Natural Resources, & Energy Committee and shared Ms. Zimmerman's resignation from the GOCO Board.

**Minutes Approval** *Ms. Reed moved that the minutes from the board meetings in December 2017 and January 2018 be approved; Ms. Velasquez-Horvath seconded. Motion carried unanimously (14-0).*

**Lottery Update** Ms. Churchill and Mr. Waters from Colorado Lottery presented the Lottery update.

**Policy Update** Mr. Castilian presented the final versions of the substantially equal and categorization policies as outlined in the meeting materials, citing the steps taken to solicit public feedback and changes since the last draft came before the full board in December.

Mr. Yuan-Farrell continued by presenting the final version of the updated federal lands policy as outlined in the meeting materials.

Staff recommended the board approve each of these policy changes found under Resolution 2018-08.

*Ms. Giulianelli moved Resolution 2018-08; Ms. Cattnach seconded. Motion carried unanimously (14-0).*

**Consent Agenda** Mr. Castilian outlined the structure for approving resolutions and other topics found within the consent agenda (see Attachment 1).



*Mr. Lewis moved the consent agenda; Mr. Burke seconded. Motion carried unanimously (14-0).*

**CPW Investment Proposal**

Ms. Orbanek presented the highlights and changes to the 2018-2019 Parks and Wildlife Investment Plan. Staff and the Parks and Wildlife Committee recommended the board approve the investment proposal as outlined in the meeting materials. Mr. Rutter from Colorado Parks & Wildlife was available to help field any questions from the board.

*Mr. Burke moved Resolution 2018-04; Ms. Reed seconded. Motion carried unanimously (14-0).*

**CPW Extensions**

Ms. Orbanek presented Colorado Parks & Wildlife's extension request for the two expiring grants outlined in the meeting materials. She noted that future extension requests will fall within the consent agenda.

*Mr. Burke moved Resolution 2018-05; Mr. Randall seconded. Motion carried unanimously (14-0).*

Ms. Orbanek continued by presenting a reauthorization request from Colorado Parks & Wildlife on the Highway 36 Trail Project as outlined in the meeting materials.

*Ms. Cattanach moved Resolution 2018-07; Mr. Burke seconded. Motion carried unanimously (14-0).*

**Gen Wild Campaign Update**

Ms. Dempsey invited Ms. Cowan and Mr. Suple from Suple Advertising to present a recap on year one results of the Generation Wild campaign, share year two implementation strategy and draft budget for FY19 and FY20.

**CPW Update**

Mr. McArdle, District Wildlife Manager at Red Feather Lakes with Colorado Parks and Wildlife, along with his K9 Cash presented an update on CPW's Wildlife K9 Officer Pilot Program. The K9 Pilot Program was a recipient of GOCO's Director's Innovation Fund grant in 2017.

*The State Board of the Great Outdoors Colorado Trust Fund meeting adjourned at 4:56 PM on March 14, 2018.*