



# STEWARDSHIP IMPACT PROGRAM

Great Outdoors Colorado's (GOCO) Stewardship Impact Program aims to improve the condition of our state's lands by advancing collaborative outdoor stewardship projects that demonstrate meaningful improvements to the ecological and recreational amenities that attract residents and visitors to numerous, diverse destinations throughout Colorado. Working in partnership with land managers, outdoor stewardship organizations, conservation services corps, corporate volunteers, or any number of individuals or entities, GOCO sees value in a coordinated approach that more comprehensively addresses a community's stewardship needs.

Colorado recently emerged from a year of unprecedented impact on our lands and recreation resources. The 2020 wildfire season produced the three largest fires in the state's history. Pandemic-fueled visitation to state and local parks and federal lands generated a substantial increase in user volumes and associated resource damage from urban to remote regions of the state. Colorado's consistent population growth exacerbates these issues and accelerates the need to identify solutions to adequately steward the state's natural and recreational resources for generations to come.

Through this program, GOCO invites partners to apply for funding to:

- target a resource or location for stewardship, and scale-up from a project-by-project engagement model to a more comprehensive, prioritized effort at addressing resource stewardship needs;
- take advantage of opportunities for collaboration among stewardship organizations, land managers, and community partners;
- increase capacity of existing stewardship organizations and provide opportunities for collaboration and mentoring among organizations;
- solicit new funding sources to increase capacity and sustainability.

Proposed projects must reflect one or more of GOCO's program values as identified in our [2020 strategic plan](#) and outlined later in this document. These values are intentionally open to interpretation and definition by our partners; how they are or could be reflected in each community is unique. And not every project will integrate multiple values. Projects that demonstrate several values, as well as projects that embody a singular value, can have meaningful impacts and significant merit.



GOCO regional program officers look forward to working with partners on project visioning and development to ensure your valuable time is spent on projects that will compete well in this program. Please connect with us early so that we can provide guidance on competitive proposals, review our concepting to application framework, and have our team provide feedback on draft materials. We know the community needs of our statewide network are vast and we look forward to hearing your ideas and working with you to advance projects throughout Colorado.

**ABOUT US:** GOCO invests a portion of Colorado Lottery proceeds to help preserve and enhance the state's parks, trails, wildlife, rivers, and open spaces. Our independent board awards competitive grants to local governments and land trusts and makes investments through Colorado Parks and Wildlife. Created by voters in 1992, GOCO has committed more than \$1.3 billion in lottery proceeds to more than 5,300 projects in all 64 counties without any tax dollar support. For more information, please visit [www.GOCO.org](http://www.GOCO.org).

## General Guidance and Grant Information

**BEFORE YOU BEGIN:** Contact your GOCO regional program officer to discuss your project in detail using the contact information on our staff [webpage](#). Together, you will determine whether your vision will compete well in the Stewardship Impact Program.

**APPLICANT ELIGIBILITY:** This program is open to entities eligible to receive GOCO local government and open space funds as listed below. Ineligible entities can partner with an eligible entity to apply. As always, GOCO strongly encourages partnerships.

- a. Colorado municipality or county
- b. Title 32 special district eligible to receive distributions from the Conservation Trust Fund
- c. Political subdivision of the State of Colorado that includes in its mission the identification, acquisition, or management of open space and natural areas
- d. 501(c)(3) non-profit land conservation organization that includes in its mission the identification, acquisition, or management of open space and natural areas, e.g., land trusts
- e. Colorado Parks and Wildlife

**APPLYING:** Applicants should work with their regional officer through a concepting process, which can take several months or longer depending on the proposal. GOCO will accept draft concept papers on a rolling basis and can provide feedback. As part of an iterative process, staff will reflect on the readiness and competitiveness of a proposal and make recommendations



regarding a concept paper submission. Staff collectively considers all concept papers submitted in a cycle and will invite the most competitive projects to submit a full application.

GOCO may ask clarifying questions of applicants at the concept or application stage to better understand your project. Staff may coordinate site visits to learn more about the opportunities in a community and hear more from the residents and stakeholders involved in planning processes. We may also seek additional written information for certain proposals. The content of conversations and any additional information submitted become part of the concept or application and open for discussion during staff or peer review as a means of vetting the merit of individual projects. All application materials and related communications may be subject to Colorado Open Records Act requests.

**PROGRAM VALUES:** Projects should encompass one or more of GOCO's program values as identified in our [2020 strategic plan](#):

*Resource conservation* | We value strategic land conservation and resource protection work.

*Outdoor stewardship* | We support sustainability of and improvements to the state's natural and recreational resources.

*Community vitality* | We invest in conservation and outdoor recreation efforts that support communities and quality of life.

*Equitable access* | We partner with communities to break down barriers to the outdoors.

*Youth connections* | We believe children and their families deserve opportunities to get outside and experience all the benefits of doing so.

**GRANT AMOUNT AND MATCH REQUIREMENTS:** GOCO will consider grant requests between \$100,000 and \$300,000, with consideration for requests outside that range on a case-by-case basis. Please remember that GOCO serves communities throughout Colorado and appreciates applicants keeping requests reasonable and reflective of expected outcomes. Applicants will work with their GOCO regional program officer to customize a match amount for your project based on your community's ability to match and to identify expenses eligible as match.

**TIMELINE FOR COMPLETION:** Applicants will work with their GOCO regional program officer to customize a timeline for your project based on the various deliverables. GOCO will prioritize projects that will begin immediately upon notice of award or execution of a grant agreement.



**PROPERTY OWNERSHIP:** The applicant or partner entity must own or have control over the property upon which the proposed project will take place. GOCO requires a formal agreement between parties when the applicant is not the owner or controlling entity. Applicants seeking funding for projects involving federal land must discuss the proposal with GOCO staff prior to submitting a concept paper or application. GOCO cannot fund the recreational development of a property that a government entity condemned specifically for that recreational development. GOCO may consider participating in recreational development on lands previously acquired through condemnation for a purpose *other* than recreational development.

**WILDLIFE REVIEW:** Applicants should work with their GOCO regional program officer and the local CPW Area Wildlife Manager (AWM) to understand, document, and mitigate any impacts to wildlife habitat. Concept papers invited to application will be required to submit the wildlife review form as part of the application packet. We ask that you contact the AWM well in advance of the application deadline.

**SITE VISITS:** GOCO staff may conduct site visits scheduled in collaboration with the project leads identified in the concept paper or application.

**ELIGIBLE COSTS AND MATCH:** The following table, though not comprehensive, outlines specific eligible costs for this program. Please discuss any potential project expenses with GOCO to determine the eligibility of those expenses prior to applying.

ELIGIBLE COSTS
Costs associated with project planning/coordination/implementation/communications/celebration
Staff expenses incurred by the applicant and any contracted service providers for professional services directly related to project outcomes and administration.
Equipment rental (discuss equipment purchase eligibility with GOCO)
Transportation expenses for mileage, fuel, rental, etc.
Costs associated with volunteer engagement and retention, e.g., prizes, awards, food, etc.

**PROPOSAL REVIEW:** The guidelines and criteria that inform GOCO’s project review and decision-making process is available on our [website](#). GOCO strives to support applicants through the application process with feedback and guidance to minimize the investment of partner time and resources on concepts and applications deemed less competitive. GOCO is committed to a fair, equitable, and efficient review process from concept papers to applications and will use a consensus-based process to arrive at funding recommendations. GOCO relies upon the collective wisdom of reviewers rather than vesting power or authority in individual reviewers.



GOCO staff will review concept papers on a rolling basis, prior to the concept paper submission deadline for the concurrent grant cycle. The concepting stage is an iterative process between GOCO's regional program officers and partners to generate the best possible proposal for any given grant round. GOCO staff will evaluate the merit of each proposal and assess the project's relative potential to help advance one or more of GOCO's program values. The review is comprehensive across GOCO's four base programs – Community Impact, Stewardship Impact, Planning & Capacity, and Land Acquisition. GOCO staff will invite successful concept paper applicants to submit a full application and will provide feedback to unsuccessful applicants.

Invited applications submitted by the due date are subject to a formal peer review process where GOCO will convene a group of peer reviewers to evaluate project merit. Reviewers will assess each application, including any additional supplemental or clarifying information submitted. As with the concept paper review, GOCO will provide feedback to unsuccessful applicants.

## **Grant Administration Information**

If a grant is awarded, GOCO will assign a Grants Officer to work with the project lead on all aspects of grant administration including execution of a grant agreement, grant payment options, and reporting criteria.

GOCO prefers to disburse funds on a reimbursement basis with a single payment occurring when the project is completed. However, grantees can request one progress payment of up to 75% of the grant amount prior to project completion with the remaining 25% paid upon project completion. Should either reimbursement option create barriers for project completion, please discuss available alternatives, including advanced and partial advanced payments, with your regional program officer.

Please contact a Grants Officer now if additional grant administration information is a necessary consideration prior to application. You can find relevant contact information at the link below.

## **Contact**

Our Grant Programs team is available to discuss your project and proposal so feel free to reach out using the contact information found on our staff [webpage](#). We look forward to working with you!



## Project Summary Information

Project Title:

Applicant Organization(s):

Applicant Name(s):

Partner Organization (if applicable):

Partner Name (if applicable):

Amount Requested:

Estimated Total Project Cost:

Estimated Grant Period (years):

Brief Project Description (limit to space provided without expanding the text box; use 10 pt font)



Please use the summary information sheet above as the cover sheet for the concept paper. Refrain from using letterhead or logos as part of materials and limit submissions to the following documents.

A concise narrative should address the following prompts. Responses need not follow the formatting below but should answer all considerations put forth. Please limit narrative responses to 2 pages using 11 pt font or larger and 1-inch margins for formatting:

- Describe the proposed project and the stewardship need it will address related to natural and/or recreational resources. Discuss the multi-faceted benefits of this project and how it will enhance your community's quality of life. Include in your response a detailed explanation of how you will go about coordinating and implementing the project including a discussion of partners involved, their respective roles, and how this collaborative approach will lead to longer-term, more sustainable outcomes for the resources and the organizations involved.
- Reflect on how this project represents a collaborative, community-driven process with buy-in, direction, and support provided by a diversity of participants including individuals, organizations, and land managers. Discuss efforts to date or any anticipated work to involve community members in project visioning and design and to elevate unheard voices in your community.

## **Budget**

Please review the budget instructions and use the GOCO Budget Form provided on the [program page](#). The budget instructions outline the option to include a budget narrative if helpful to further provide context about your proposal.

## **Additional Attachments**

- Up to two maps (a context map and a detailed/schematic map)
- Up to two pages of photos

While not requested at the concept paper phase, those invited to application will be asked to provide the wildlife review form, resolution from the governing body of each applicant organization, and evidence of community support as part of the application packet.